



KNOWLEDGE.
IDEAS. TRENDS.
BEST PRACTICES.

PLEASE JOIN US FOR

The Rowan Online Learning Symposium

ABOUT OUR SYMPOSIUM

The Rowan Online Learning Symposium is an exciting one-day conference sponsored by Rowan Online, a division of Rowan Global Learning & Partnerships.

Join us as faculty from Rowan University and other local universities share their online learning experiences and best practices. The symposium targets faculty members interested in online instruction. There's something for everyone, from the online teaching novice who is interested in getting started, to intermediate online instructors who have developed and taught online courses. It is open to both Rowan University employees and non-employees.

BREAKFAST AND LUNCH

A light breakfast and lunch will be served to in-person attendees in the lounge area on the 5th floor.

DATE

Wednesday, May 17, 2017

TIME

7:45 a.m. to 3:45 p.m.

LOCATION

*Rowan University
Global Learning & Partnerships
Enterprise Center, 5th Floor
Glassboro, New Jersey*

REGISTER TODAY

Registration is **required**. Seating is limited and early registration is recommended. To register online, please go to rowanonline.com/rols and click on **Register Today**.

HAVE QUESTIONS?

Please email ROLS@rowanonline.com or call **856-256-5164** with any questions.

symposium

SCHEDULE

CHECK-IN

Welcome to the 2017 Rowan Online Learning Symposium

7:45 - 8:30 a.m. **Registration and Breakfast**

KEYNOTE

Opening Remarks by Dr. Horacio Sosa, V.P. of Rowan Global Learning & Partnerships

8:30 - 9:30 a.m. **Recruiting Non-Traditional Students for Online Programs**

Cathy Markel, Saudia Beverly, and Kate Bakalenko, Rowan Global Learning & Partnerships, Rowan University

What types of students are targeted when recruiting for online programs? What qualities do they desire in an online program? With a wealth of options, no longer restricted by geography, how does an institution stay competitive in the online landscape? This presentation will give faculty insight into the decision process of the prospective, non-traditional student and the efforts that go into recruitment and marketing of that student for Rowan University programs.

SPEAKERS

Student Engagement and Interaction

9:40 - 10:00 a.m. **Say What? Providing Constructive Discussion Board Moderation to Generate Engagement and Excitement in the Distance Learning Environment**

Syreeta Washington, Tina Burrell, and Christopher Gazzara, Rowan College at Burlington County

This session will highlight best practices in providing constructive responses to discussion board questions using appropriate coaching and feedback techniques to engage distance learners. A specific emphasis will be placed on providing concrete strategies. Professors from diverse disciplines including Psychology, Business, and English will lead this interactive session.

10:00 - 10:20 a.m. **Problem Sets without Pressure: A Unique Approach to Online Peer Grading in STEM**

Jennifer Kay, Computer Science, Rowan University

Dr. Kay will present her own approach to peer grading appropriate for STEM subjects that she has used in both in-person (through an LMS) and fully online courses, which facilitates practice with problem sets. Students' grades are assigned in such a way that results in virtually no appeals for regrades!

10:30 - 10:50 a.m. **What do Photo Journals and Jigsaw Puzzles have in Common? Enjoyable Student Online Learning and Interaction**

Marian Nowak, School of Health Professions, Rowan University

Dr. Nowak, MEd, MPH, RN, Assistant Professor, will present a brief overview of two teaching strategies that enhance interactive activity for any online class. These strategies include photo journaling and jigsaw puzzles. These methods provide students with an opportunity to expand and assimilate course content while co-creating knowledge, thinking critically, and synthesizing content.

SPEAKER

Course Lectures

10:50 - 11:10 a.m. **Enhancing Online Course Delivery: Creative Lectures Through Camtasia Studio**

Naz Onel, School of Business, Stockton University

One of the challenges of online teaching is the difficulty in conveying the instructor's passion about the subject to students. Dr. Onel adopts unique methods to teach her students who are not physically in front of her. To help develop effective and engaging lessons, she uses Camtasia Studio to create engaging and informative videos covering her Consumer Behavior course.

PROGRAM HIGHLIGHTS

The 2017 Rowan Online Learning Symposium will cover a variety of topics including best practices in teaching techniques and strategies for engaging online learners, trends in teaching and online technology, ensuring course quality during development using the *Quality Review*, and experiences in online education from both faculty and student perspectives.

SPEAKER

Course Quality

11:20 - 12:00 p.m. **Introducing the Rowan Online Course Quality Review**

Michael Ciocco, Rowan Global Learning & Partnerships, Rowan University

Online course developers, designers, and instructors have long abided by recommendations and standards in course design such as the *Quality Matters* rubric. Rowan Online's *Course Quality Review* process extends the standards and best practices of these instruments by focusing on communication and engagement with students, as well as differentiated instruction.

LUNCH

A light lunch will be served

12:00 - 12:30 p.m. **Lunch**

PANEL

Student Feedback

12:30 - 1:10 p.m. **Online Student Panel**

Interested in learning what students think about online courses? This panel will give you the opportunity to ask questions and get feedback directly from Rowan Global students. It will be comprised of current students from a variety of Rowan University programs at both the undergraduate and graduate degree levels. Some topics we plan to discuss include: the benefits and challenges of online learning, course setup, course pace and deadlines, instructor presence, instructor-student and student-student interaction, expectations for instructor response time (communication and grading), group work, and using synchronous tools for conversations and presentations.

SPEAKERS

Software Integrations

1:20 - 1:40 p.m. **Online Exam Proctoring: The Value of the Online Panopticon**

Bruce Plourde, College of Humanities & Social Sciences, Rowan University

The online environment is problematic in terms of student oversight because students are faced with the temptation to take shortcuts. Proctoring software functions to ensure student integrity. Americans increasingly fear the panopticon, but in this case watchfulness benefits everyone.

1:40 - 2:00 p.m. **The Benefits and Challenges of Using Publisher Integrations**

Bethany Gummo, College of Science & Mathematics, Rowan University

Teaching pedagogically online provides challenges for any instructor regardless of discipline or course content. Creating an online course that engages students can be time consuming. Dr. Gummo will present how publisher developed online assessment tools (assignments, quizzes, and/or exams) can reduce the burden, but have their own challenges. When to pool questions versus the ability to create unique questions (algorithmic based problems) are just some of the challenges of using online publisher assessments, which can be integrated with your course in a learning management system (LMS) such as Canvas.



CANVAS BY INSTRUCTURE T-SHIRT RAFFLE

Rowan Online will raffle off a number of Canvas' *Teach Long and Prosper* t-shirts. You will find your raffle ticket in your *Welcome Packet*. Winners will be announced at the end of the day. Attendees must be present at time of drawing to be eligible to win.

SPEAKERS

Video Conferencing Tools

2:10 - 2:30 p.m. Video Conferencing with Gifted International Students: Lessons Learned from F.O.T.

Teresa Nielsen, College of Performing Arts, Rowan University

Dr. Nielsen will demonstrate the application of Faculty Online Training skills in tutoring a group of students in Saudi Arabia. Using instances from teacher-student video conferencing, the session examines management techniques of international online teaching. Factors of social and cultural online 'presence' with international students are highlighted throughout the discussion.

2:30 - 2:50 p.m. Utilizing Google Hangouts Live: Engaging Students in Online Learning

Sean McCarron and Stephen Bonora, Runnemede Public School District

Dr. McCarron, School Administrator, and Mr. Bonora, Technology Integration Specialist, will present how they have unlocked the power of Google Hangouts Live, a tool that is housed in the Youtube platform. It is a versatile tool, that you could be using!

SPEAKERS

Trends in Online Education

3:00 - 3:20 p.m. Best Practices and Trends in Online Education

Charles McGlynn, School of Earth & Environment, Rowan University

Dr. McGlynn will share what he has learned from student feedback, as well as how he has used this information to change his course to improve the student experience. This session will also include highlights from Drexel University's 2017 e-Learning Conference.

3:20 - 3:40 p.m. Shall we play a game? Incorporating Game Mechanics into Online Course Design

Shaun Holland, Rowan Global Learning & Partnerships, Rowan University

Human beings have been learning through play and games since the dawn of time. How can we take advantage of games in the learning process within the online environment? In this session, we will explore a real life example of game-based course design previously delivered to Rowan Global students.

RAFFLE

Try your luck and win a free t-shirt!

3:40 p.m. Canvas by Instructure T-Shirt Raffle

Rowan Online will raffle off a number of Canvas' *Teach Long and Prosper* t-shirts. Attendees must be present at time of drawing to be eligible to win.

SPECIAL THANKS FROM ROWAN ONLINE

Rowan Online greatly appreciates and values the continued participation and support from the Rowan University community, as well as local colleges and universities, in making the Rowan Online Learning Symposium a success. Without your support, our symposium would not be possible. Special thanks to the following departments and organizations: *The Rowan Faculty Center, Canvas by Instructure, Kaltura, McGraw-Hill, and Proctortrack.*

ASK AN INSTRUCTIONAL DESIGNER

Interested in developing an online course with Rowan Global? Curious about Canvas and one of its tools, making your lectures more engaging, or using online exam proctoring software? Whatever your question, we invite you to stop by the **Registration Table** at anytime and one of Rowan Global's experienced Instructional Designers will be happy to assist you.



*The Rowan Online
Learning Symposium*

We look forward to seeing you at the symposium.
If you have any questions, please do not hesitate to contact us.